

The Next Generation

20TH MASSACHUSETTS LAND CONSERVATION CONFERENCE

Saturday, March 27, 2010 | Worcester, MA

Register now at www.MassConservation.org



PUTNAM
CONSERVATION
INSTITUTE



Massachusetts Land Trust Coalition
www.MassLand.org

CONFERENCE SCHEDULE

8 – 9am	Registration
9 – 9:40 am	Plenary
9:40 – 10 am	Morning Break
10 – 11:30 am	Workshop Session 1 (12 concurrent workshops)
11:30 – 12:45pm	Lunch
12:45 – 2:15pm	Workshop Session 2 (13 concurrent workshops)
2:15 – 2:30pm	Afternoon Break
2:30 – 4pm	Workshop Session 3 (8 concurrent workshops)

WORKSHOP THEMES

SESSION I
10:00am – 11:30am

SESSION 2
12:45pm – 2:15pm

SESSION 3
2:30pm – 4:00pm

THE NEXT GENERATION

1A. Increasing Support for Land Conservation: the Role of the New England Governors' Commission

Lynn Lyford, *New England Forestry Foundation*

Dorrie Pizzella, *MA Exec. Office of Energy & Environmental Affairs*

1B. Equity, Diversity and Inclusion in Your Organization: Getting Started

Angela Park, *Diversity Matters*

2A. Emerging Land Conservation Ideas for the Next Twenty Years

Bob O'Connor, *MA Exec. Office of Energy & Environmental Affairs*

2B. Involving Young People in Land Conservation: the Youth Corps Model

Will Bullock, *The Trustees of Reservations*

Linton Harrington, *The Trustees of Reservations*

Jocelyn Forbush, *The Trustees of Reservations*

3A. Nontraditional Funding Sources for Land Conservation

Carol Coan, *Funeral Consumers Alliance of Western MA*

Bob Zimmerman, *Charles River Watershed Association*

Chris Kennedy, *The Trustees of Reservations*

WORKSHOP THEMES	SESSION I 10:00am – 11:30am	SESSION 2 12:45pm – 2:15pm	SESSION 3 2:30pm – 4:00pm
FUNDING, FUNDRAISING, & ORGANIZATIONAL DEVELOPMENT	<p>1C. Nonprofit Fundraising 101 Buzz Harris, <i>Development Resource Center</i></p>	<p>2C. Growing Your Organizational Membership in Tough Economic Times Buzz Harris, <i>Development Resource Center</i></p> <p>2D. State Funding Opportunities for Land Trusts and Municipalities Melissa Cryan, <i>MA EOEEA, Division of Conservation Services</i> Celia Riechel, <i>MA EOEEA, Division of Conservation Services</i></p>	<p>3B. Getting the Grant: Tips from a Grant Seeker and a Grant Maker Michael Giammusso, <i>The Trust for Public Land</i> Melissa Cryan, <i>MA EOEEA, Division of Conservation Services</i></p>
LAND CONSERVATION TOOLS & TECHNIQUES	<p>1D. New Funding Sources and Methods for Protecting Farmland David McGowan, <i>The Nature Conservancy</i> Beth Schrier, <i>Natural Resources Conservation Service</i></p> <p>1E. Working Holistically to Conserve Natural and Cultural Resources Wendy Price, <i>Historic New England</i> Stuart Saginor, <i>Community Preservation Coalition</i></p>	<p>2E. A Beginner’s Guide to Online Resources for Land Conservation Kevin Case, <i>Land Trust Alliance</i> Katelyn Homeyer, <i>Land Trust Alliance</i> Andrea Freeman, <i>The Trustees of Reservations</i></p> <p>2F. The Art and Science of Town Meetings: Understanding the Politics and Process Behind Municipal Conservation Funding Nellie Aikenhead, <i>Collaborative for Conservation Outcomes</i> Chris LaPointe, <i>The Trust for Public Land</i></p>	<p>3C. Creating a Municipal Land Protection Program Carolyn Britt, <i>Ipswich Open Space Committee</i> Jody Kablack, <i>Town of Sudbury</i> Christa Collins, <i>Sudbury Valley Trustees</i></p>

WORKSHOP THEMES	SESSION I 10:00am – 11:30am	SESSION 2 12:45pm – 2:15pm	SESSION 3 2:30pm – 4:00pm
<p>LAND STEWARDSHIP & CONSERVATION RESTRICTIONS</p>	<p>1F. Creating Baseline Documentation Reports for Conservation Restrictions</p> <p>Caroline Raisler, <i>MA Dept. of Conservation & Recreation, Division of Watershed Supply Protection</i></p> <p>Christy Edwards, <i>MA Dept. of Fish & Game</i></p> <p>Mike Lach, <i>Compact of Cape Cod Conservation Trusts</i></p> <p>1G. Land Trusts and Agriculture: Starting and Managing Community Farms and Gardens</p> <p>Jennifer Holske, <i>The Trustees of Reservations</i></p> <p>Casey Burns, <i>Regional Environmental Council of Central MA</i></p>	<p>2G. Using a Free Database to Manage Information for Conservation Restriction Stewardship</p> <p>Chris Rodstrom, <i>The Trustees of Reservations</i></p> <p>2H. Restoring Conservation Lands and Assessing Ecological Restoration Opportunities</p> <p>Tim Purinton, <i>MA Dept. of Fish & Game, Division of Ecological Restoration</i></p>	<p>3D. Managing Early Successional Habitat for Wildlife</p> <p>Julie Richburg, <i>The Trustees of Reservations</i></p> <p>Tracy Grazia, <i>MassWildlife</i></p>
<p>NEW TO LAND CONSERVATION – WELCOME ABOARD!</p>	<p>1H. Drafting Conservation Restrictions to Stand the Test of Time</p> <p>Elizabeth Wroblicka, <i>Land Conservation Associates</i></p> <p>1i. Protecting Land in Massachusetts: The Basics of Planning & Funding Projects</p> <p>Ron McAdow, <i>Sudbury Valley Trustees</i></p> <p>Christa Collins, <i>Sudbury Valley Trustees</i></p>	<p>2i. Understanding Massachusetts' Conservation Restriction Approval Process</p> <p>Irene DelBono, <i>MA EOEEA, Division of Conservation Services</i></p> <p>2J. Understanding the Legal Responsibilities of Nonprofit Boards</p> <p>Elizabeth Wroblicka, <i>Land Conservation Associates</i></p>	<p>3E. Managing Conserved Land: The Basics of Effective Stewardship</p> <p>Ron McAdow, <i>Sudbury Valley Trustees</i></p> <p>Dan Stimson, <i>Sudbury Valley Trustees</i></p>

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<p>PARTICULARLY LEGAL MATTERS</p>	<p>IJ. Emerging Tax Reporting and Appraisal Issues for Conservation Gifts</p> <p>Stefan Nagel, <i>Law Office of Stephen Small</i></p> <p>Jonathan Avery, <i>Avery Associates</i></p>	<p>2K. Recent Changes in Estate Tax Law</p> <p>George Dresser, <i>Dresser & White</i></p> <p>2L./3G. Recordkeeping Essentials for Land Trusts (Part 1 of 2)</p> <p>Kathleen E. Connolly, <i>Murtha Cullina, LLP</i></p> <p>Kathy Orlando, <i>Sheffield Land Trust</i></p>	<p>3F. Legal Roundtable: Open Q&A With Expert Panel</p> <p>Buzz Constable, moderator</p> <p>Panelists To Be Announced</p> <p>3G/2L. Recordkeeping Essentials for Land Trusts (Part 2 of 2)</p> <p>Kathleen E. Connolly, <i>Murtha Cullina, LLP</i></p> <p>Kathy Orlando, <i>Sheffield Land Trust</i></p>
<p>ADVANCED TOPICS IN LAND CONSERVATION</p>	<p>IK. How to Talk to Your Legislator and Advance Your Agenda</p> <p>David Magnani, <i>Massachusetts Nonprofit Network</i></p> <p>Jennifer Ryan, <i>Mass Audubon</i></p> <p>David Bryant, <i>The Trustees of Reservations</i></p> <p>IL. Taxing Matters: Land Trusts, Property Taxes and Charitable Exemption</p> <p>Mark Robinson, <i>The Compact of Cape Cod Conservation Trusts</i></p> <p>Bob Levite, <i>UMass Extension</i></p>	<p>2M. Aggregation: A New Paradigm for Land Conservation</p> <p>Lynn Lyford, <i>New England Forestry Foundation</i></p> <p>Keith Ross, <i>New England Forestry Foundation</i></p> <p>Leigh Youngblood, <i>Mount Grace Land Trust</i></p> <p>Richard Hubbard, <i>Franklin Land Trust</i></p>	<p>3H. Conserving Lands Held by Religious Institutions</p> <p>Charlie Wyman, <i>Mass Audubon</i></p> <p>Kathy McGrath, <i>Mass Land Trust Coalition</i></p> <p>Jocelyn Forbush, <i>The Trustees of Reservations</i></p> <p>Chris Loughlin, <i>Crystal Spring Center for Earth Learning</i></p> <p>Bob Wilber, <i>Mass Audubon</i></p>