

# 2012 MASSACHUSETTS LAND CONSERVATION CONFERENCE

## Working Lands: Farms, Forests & Conservation

SATURDAY, MARCH 24, 2012  
WORCESTER TECHNICAL HIGH SCHOOL



Above photo courtesy of Lily Carone. All other photos property of TTOR.

## 22nd Massachusetts Land Conservation Conference – Saturday, March 24, 2012

Through workshops, discussions, and informal conversations, the 22nd Massachusetts Land Conservation Conference provides land trust board members, staff and volunteers, municipal commission members, and others interested in land conservation with the knowledge, skills, and connections needed to be effective.

### MASSACHUSETTS LAND TRUST COALITION

Massachusetts Land Trust Coalition, Inc. is the association of nearly 150 organizations dedicated to increasing the conservation impact of Massachusetts land trusts. The coalition plays a crucial role in advancing key conservation legislation, improving communication and collaboration with state environmental agencies, providing a forum for the exchange of ideas and information, and serving as an important networking resource for the state's land trust community. MLTC welcomes land trusts to join the coalition; meetings are quarterly. [www.massland.org](http://www.massland.org)



**THE TRUSTEES OF RESERVATIONS**  
*120 Years of Conservation, Preservation, Stewardship, Engagement, and Advocacy*  
The Trustees of Reservations, the first regional land trust, work to foster healthy, active, and green communities across the Commonwealth. We partner with a broad range of nonprofit organizations as well as state and local governments to increase our collective effectiveness in protecting, caring for, and sharing the natural, cultural, and working landscapes of Massachusetts. This capacity-building work is the special focus of the Putnam Conservation Institute, a program of The Trustees, which seeks to attract a diverse group of people to the work of conservation and to share information, news, ideas, and experiences. The Trustees are dedicated to conservation partnerships that are inclusive, equitable, and informed by the needs of the community. [www.thetrustees.org](http://www.thetrustees.org)



### CONFERENCE CO-SPONSORS

We're delighted that this year's conference is being co-sponsored by the American Farmland Trust, Land Trust Alliance, Mass Audubon, The Nature Conservancy, and The Trust for Public Land. We are very grateful for their financial and operational support.



## Conference Schedule – March 24, 2012

8–9AM	REGISTRATION <i>Light Continental Breakfast</i>
9–10AM	PLENARY SESSION
	WELCOME <i>Wesley Ward, The Trustees of Reservations</i> <i>Edward Becker, Massachusetts Land Trust Coalition</i>
	KEYNOTE SPEAKER <i>Gary Hirshberg, Stonyfield Farm</i>
10–10:15AM	MORNING BREAK
10:15–11:45AM	CONCURRENT WORKSHOPS: SESSION 1
11:45AM–12:45PM	LUNCH <i>Bring your own lunch or pre-order one when you register.</i>
12:45–2:15PM	CONCURRENT WORKSHOPS: SESSION 2
2:15–2:30PM	AFTERNOON BREAK
2:30–4PM	CONCURRENT WORKSHOPS: SESSION 3

### REGISTER BY MARCH 10 & SAVE

We will process registrations on a first-come, first-served basis. Registration will close when the conference is full or on March 17, 2012 – whichever comes first. We can not guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts. [www.massconservation.org](http://www.massconservation.org)

### CAN YOU PITCH IN BEHIND THE SCENES?

This annual conference is put on by the conservation community, for the conservation community. Would you volunteer a few hours on March 15, 23, and/or 24? To sign up or for more details, contact Josiah Richards at 978.840.4446 x1905 or via email [jrichards@ttor.org](mailto:jrichards@ttor.org).

## Massachusetts Land Conservation Conference

March 24, 2012 | Space is limited | Pre-registration is required  
REGISTER ONLINE TODAY! | [www.massconservation.org](http://www.massconservation.org)

### CONTACT INFORMATION

NAME _____	TITLE _____
ORGANIZATION/AGENCY/COMPANY _____	
ADDRESS _____	CITY _____ STATE _____ ZIP _____
TELEPHONE _____	EMAIL _____

ARE YOU A MASSACHUSETTS LAND TRUST COALITION (MLTC) MEMBER?  
**MLTC BASIC** members receive one registration at \$32 if you register by March 10; \$52 after.  
**MLTC PLUS** members receive four registrations at \$32 if you register by March 10; \$52 after.

### GENERAL ATTENDEE REGISTRATION FEE

**\$42 (Students \$32)\*** by March 10; **\$62 (Students \$52)\*** after March 10  
*\*Proof of enrollment required*

### REGISTRATION FEE

\$ \_\_\_\_\_

### LUNCH

- Will you bring your own lunch?  YES  NO
- Would you like to buy lunch for \$12?  
*If so, please select your choice below:*  
 Chicken Sandwich & Salad  Vegetarian Sandwich & Salad

### PAYMENT

Please make check payable to: *The Trustees of Reservations.*

\$ \_\_\_\_\_

### WORKSHOP PREFERENCES (Circle one per session)

- SESSION 1: A B C D E F G H I J K L M  
SESSION 2: A B C D E F G H I J K L  
SESSION 3: A B C D E F G H I J K

### ONE REGISTRANT PER FORM

PHOTOCOPY AS NEEDED OR DOWNLOAD FORM:  
[www.massconservation.org](http://www.massconservation.org)



REGISTER ONLINE TODAY! SPACE IS LIMITED.  
[WWW.MASSCONSERVATION.ORG](http://WWW.MASSCONSERVATION.ORG)

### PLEASE RETURN TO:

Massachusetts Land Conservation Conference  
c/o Delaney Meeting & Event Management  
1 Mill Street #315  
Burlington, VT 05401

### Questions?

Call 802.865.5202 or email  
[info@delaneymeetingevent.com](mailto:info@delaneymeetingevent.com)



co-SPONSORED BY:  
 American Farmland Trust  
 Land Trust Alliance  
 Mass Audubon  
 The Nature Conservancy  
 The Trust for Public Land

CONVENED BY:  
 Massachusetts Land Trust Coalition  
 The Trustees of Reservations  
 Putnam Conservation Institute

Saturday, March 24, 2012  
 Worcester Technical High School, Worcester, MA

Register by March 10 and SAVE!  
[www.MassConservation.org](http://www.MassConservation.org)

2012 MASSACHUSETTS  
 LAND CONSERVATION CONFERENCE  
**Working Lands:  
 Farms, Forests & Conservation**

WORKSHOP  
 TRACKS ▶

SESSION  
 ONE

10:15–11:45AM

**WORKING LANDS: FARMS,  
 FORESTS & CONSERVATION**  
 Coordinated by  
 The Trustees of Reservations

**COMMUNITY  
 CONSERVATION**  
 Coordinated by  
 The Trustees of Reservations

**EMERGING ISSUES  
 & SPECIAL TOPICS**  
 Coordinated by the  
 Mass Land Trust Coalition

**LAND MANAGEMENT  
 & STEWARDSHIP**  
 Coordinated by the  
 Mass Land Trust Coalition

**LAND PROTECTION  
 TOOLS & TECHNIQUES**  
 Coordinated by  
 Mass Audubon

**LEGAL, TAX &  
 COMPLIANCE MATTERS**  
 Coordinated by the  
 MLTC Attorney's Advisory Panel

**ORGANIZATIONAL  
 MANAGEMENT & FUNDRAISING**  
 Coordinated by the  
 Land Trust Alliance

**IA. Farming for the Future:  
 The Role of Land Trusts  
 in Food Security**

Mollie Babize,  
*Conway School of Landscape Design*  
 Wayne Castonguay,  
*The Trustees of Reservations*

**IB. Urban Land Protection  
 Tools & Strategies**

Jane Calvin,  
*Lowell Parks & Conservation Trust*  
 David Outman,  
*The Trustees of Reservations*  
 Marc Rudnick, *Waltham Land Trust*

**ID. Deer Populations  
 on Land Trust Lands**

MODERATOR: Ellie Horwitz,  
*Concord Land Conservation Trust*  
 PANELISTS: Thomas J. Rawinski, *U.S.  
 Forest Service*; Tom O'Shea, *Mass. Div.  
 of Fisheries & Wildlife*; Jim Lentowski,  
*Nantucket Conservation Foundation*; Russ  
 Hopping, *The Trustees of Reservations*;  
 Whitney Beals, *New England Forestry  
 Foundation*

**IE. Negotiating in a Down Market**

Chris LaPointe, *The Trust for Public Land*

**IF. Effective Enforcement  
 of CR Violations**

Chris Rodstrom, Sally Naser and  
 Andrew Bentley,  
*The Trustees of Reservations*  
 Laura Mattei, *Sudbury Valley Trustees*

**IG. Enhancing the Edibility of  
 Conserved Landscapes with  
 Native Species**

Russ Cohen, *Forager & Author*  
 Kristin DeSouza,  
*New England Wildflower Society*

**IH. Preserving Land for  
 Wildlife with BioMap 2**

Stuart Saginor & Stephanie Elson,  
*Community Preservation Coalition*  
 James DeNormandy, *Mass Audubon*

**II. Successfully Engaging Landowners**

Jay Rasku, *North Quabbin Regional  
 Landscape Partnership*  
 Paul Catanzaro,  
*UMass Amherst Extension*

**IJ. The New Massachusetts  
 Conservation Land Tax Credit**

Irene DelBono, *MA EOEEA*,  
*Division of Conservation Services*  
 Mark Robinson, *The Compact of  
 Cape Cod Conservation Trusts*  
 Jonathan Avery, *Avery Associates*

**IK. Conservation Restrictions  
 Granted in Connection with  
 Conservation Developments**

Robert Levite, *UMass Extension Service*  
 Joel Russel, *Land Use  
 Attorney & Planning Consultant*

**IL. Board Development Boot Camp**

Henrietta Jordan, *Trailmarker Associates*

**IM. Trends in Conservation Funding  
 from Foundations**

MODERATOR: Anne Garnett, *Consultant*  
 PANELISTS: Brian Rehrig, *Fields Pond  
 Foundation*; Mary Anthony, *1772  
 Foundation*; Sheehan Family Foundation

SESSION  
 TWO

12:45–2:15PM

**2A. Making More Land  
 Available for Farming**

Kathryn Ruhf, *Land for Good*  
 Pete Westover, *Conservation Works*  
 Rebecca Weaver, *New Entry  
 Sustainable Farming Project*

**2B. Partnerships for Inter-State  
 Forest Conservation**

Bob O'Connor, *MA EOEEA*,  
*Division of Conservation Services*  
 Bill Labich, *Highstead*

**2C. Connecting Youth  
 to Greenspaces**

Wil Bullock,  
*The Trustees of Reservations*  
 Kristen Scopinich, *Mass Audubon*  
 Steve Fischer,  
*Regional Environmental Council*

**2D. Planning for Renewable Energy  
 on Conservation Land & Farms**

Gerry Palano,  
*Mass Dept. of Agricultural Resources*  
 Wayne Castonguay,  
*The Trustees Of Reservations*

**2E. Avoiding Homelessness for  
 Conservation Restrictions**

Stephen Johnson, *Sage Advisors*  
 Buzz Constable,  
*Lincoln Land Conservation Trust*  
 Susan Crane, *Sudbury Valley Trustees*

**2F. Conservation Restriction Baseline  
 Documentation & Monitoring  
 from the Ground Up**

Ryan Mann, *Harwich Conservation Trust*  
 Kris Ramsey, *Orleans Conservation Trust*

**2G. Managing Trail Conflicts Using  
 the 3E's: Education, Engineering,  
 & Enforcement**

John Kowaleski, *TrailTech*

**2H. Conservation Restriction Review:  
 the Process, the Problems, &  
 Answers to Your Questions**

Irene Del Bono, *MA EOEEA*,  
*Division of Conservation Services*

**2I. Integrating GIS-Based Resource  
 Analysis Into Landowner Outreach**

David Santomenna & Vanessa Johnson,  
*Essex County Greenbelt Association*

**2J. Amending Conservation  
 Restrictions: A Last Resort**

Jonathan Bockian, Esq.,  
*Law Office of Jonathan Bockian*  
 Robert Levite, *UMass Extension Service*

**2K. Engaging Your Board in Fundraising**

Anne Garnett, *Consultant*

**2L. Mergers & other Collaborations  
 of Land Trusts in Massachusetts**

MODERATOR: Mark Robinson,  
*The Compact of Cape Cod  
 Conservation Trusts*  
 PANELISTS:  
 Jaci Barton, *Barnstable Land Trust*;  
 Kristin DeBoer, *Kestrel Land Trust*;  
 Peggy Stevens, *Westport Land Trust*

SESSION  
 THREE

2:30–4PM

**3A. Protecting Land for  
 Community-Based Farms:  
 Two Partnership-Based Models**

Clem Clay, *The Trust for Public Land*  
 Christy Foote-Smith, *Mass Audubon*

**3B. Farmland Protection Tools**

Richard Hubbard, *Franklin Land Trust*  
 Cris Coffin, *American Farmland Trust*

**3C. Field Trip: Linking Neighborhoods  
 with Trails & Greenspaces**

Colin Novick & Gene Tivnan,  
*Greater Worcester Land Trust*

**3D. Is Natural Capital  
 Worth the Effort?**

Deborah Carey, *Eight Towns & a Bay*  
 Peter Phippen,  
*Merrimack Valley Planning  
 Commission & Mass Bays Program*

**3E. How All Land Trusts Can  
 Respond to Climate Change**

Bob Wilber, *Mass Audubon*  
 Bob O'Connor, *MA EOEEA*,  
*Division of Conservation Services*  
 Andy Finton, *The Nature Conservancy*

**3F. Low-Cost GIS for Land Trusts:  
 Discounted & Open Source  
 Software & Mapping Tools**

Matthew Mayo,  
*Spatial Data Management Corporation*  
 Jeff Collins, *Mass Audubon*  
 Vin Antil, *The Trustees of Reservations*

**3G. Navigating the Funding Labyrinth**

Celia Riechel & Melissa Cryan,  
*MA EOEEA, Division of  
 Conservation Services*  
 David McGowan,  
*The Nature Conservancy*

**3H. The Basics of Planning &  
 Funding Land Conservation**

Christa Collins & Susan Crane,  
*Sudbury Valley Trustees*  
 Narain Schroeder,  
*Berkshire Natural Resources Council*

**3I. Legal Roundtable**

MODERATOR: Buzz Constable,  
*Lincoln Land Conservation Trust*  
 PANELISTS: To be announced

**3J. Gifts of Real Estate to Land Trusts:  
 A Largely Untapped Resource**

Dennis Bidwell, *Bidwell Advisors*  
 Leigh Youngblood,  
*Mt. Grace Land Conservation Trust*

**3K. Strategic Conservation Planning  
 for Land Trusts in Hard Times**

Ole Amundsen, *The Conservation Fund*



The Trustees of Reservations  
 Doyle Community Park & Center  
 464 Abbott Ave  
 Leominster, MA 01453  
[www.thetrustees.org](http://www.thetrustees.org)

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